

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257146-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1617

Flight Dates	Order #	Alt Order #
08/18/12 - 08/31/12	257146	06283525

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/20/12	08/31/12	Price Is Right	11a-12p	MTWTF--	:30	4	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    MTWTF--                4                \$900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu    08/21/12    11:30 AM    Price Is Right    11a-12p                :30    OFA12D095H    \$900.00    NM									
3 WKMG W    08/22/12    10:59 AM    Price Is Right    11a-12p                :30    OFA12D095H    \$900.00    NM									
4 WKMG Th    08/23/12    11:30 AM    Price Is Right    11a-12p                :30    OFA12D095H    \$900.00    NM									
2 WKMG F    08/24/12    11:59 AM    Price Is Right    11a-12p                :30    OFA12D095H    \$900.00    NM									
2	08/20/12	08/31/12	Extra	1237-109a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    MTWTF--                1                \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG W    08/22/12    12:58 AM    Extra                1237-109a                :30    OFA12D095H    \$400.00    NM									
3	08/20/12	08/31/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12    08/26/12    MTWTF--                4                \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMG M    08/20/12    12:28 PM    Local 6 News 12-1230p    12-1230p                :30    OFA12D095H    \$800.00    NM									
2 WKMG W    08/22/12    12:21 PM    Local 6 News 12-1230p    12-1230p                :30    OFA12D095H    \$800.00    NM									
1 WKMG Th    08/23/12    12:11 PM    Local 6 News 12-1230p    12-1230p                :30    OFA12D095H    \$800.00    NM									
3 WKMG F    08/24/12    12:28 PM    Local 6 News 12-1230p    12-1230p                :30    OFA12D095H    \$800.00    NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257146-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1617	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/20/12	08/31/12	Extra	4-430p	MTWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 4:20 PM Extra 4-430p :30 OFA12D095H \$450.00 NM 1 WKMG 08/21/12 4:13 PM Extra 4-430p :30 OFA12D095H \$450.00 NM 3 WKMG 08/22/12 4:13 PM Extra 4-430p :30 OFA12D095H \$450.00 NM 4 WKMG 08/23/12 4:12 PM Extra 4-430p :30 OFA12D095H \$450.00 NM									
5	08/20/12	08/31/12	Insider	530p-6p	MTWTF--	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/20/12 5:55 PM Insider 530p-6p :30 OFA12D095H \$650.00 NM 2 WKMG 08/21/12 5:55 PM Insider 530p-6p :30 OFA12D095H \$650.00 NM 1 WKMG 08/22/12 5:55 PM Insider 530p-6p :30 OFA12D095H \$650.00 NM 4 WKMG 08/23/12 5:41 PM Insider 530p-6p :30 OFA12D095H \$650.00 NM									
6	08/20/12	08/31/12	Rachael Ray	9-10a	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/20/12 9:42 AM Rachael Ray 9-10a :30 OFA12D095H \$400.00 NM 1 WKMG 08/21/12 9:29 AM Rachael Ray 9-10a :30 OFA12D095H \$400.00 NM 4 WKMG 08/22/12 9:46 AM Rachael Ray 9-10a :30 OFA12D095H \$400.00 NM 2 WKMG 08/23/12 9:33 AM Rachael Ray 9-10a :30 OFA12D095H \$400.00 NM									
7	08/18/12	08/31/12	M-SU 11p News	11-1135p	MTWTFSS	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/18/12 08/24/12 MTWTFSS 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/20/12 11:21 PM M-SU 11p News 11-1135p :30 OFA12D095H \$2,200.00 NM 1 WKMG 08/21/12 11:26 PM M-SU 11p News 11-1135p :30 OFA12D095H \$2,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/25/12 08/31/12 MTWTFSS 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/25/12 11:33 PM M-SU 11p News 11-1135p :30 OFA12D095H \$2,200.00 NM									
8	08/19/12	08/26/12	Without a Trace	1135p-1235a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/19/12 12:29 AM Without a Trace 1135p-1235a :30 OFA12D095H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/26/12 11:54 PM Without a Trace 1135p-1235a :30 OFA12D095H \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257146-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1617	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/19/12	08/19/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 5:59 PM CBS Eve News 630-7p :30 OFA120095H \$650.00 NM									
10	08/19/12	08/26/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 10:29 AM CBS Sunday Morning 9-1030a :30 OFA12D095H \$1,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 9:07 AM CBS Sunday Morning 9-1030a :30 OFA12D095H \$1,500.00 NM									
11	08/21/12	08/28/12	NCIS:LA	9-10p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/21/12 9:32 PM NCIS:LA 9-10p :30 OFA12D095H \$7,000.00 NM									
12	08/26/12	08/26/12	Sun 630p News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 6:52 PM Sun 630p News 630-7p :30 OFA12D095H \$650.00 NM									
<b>Total Spots</b>							<b>31</b>	<b>Gross Total</b>	<b>\$32,100.00</b>

## Payment Terms 30 Days

<u>Agency Commission</u>	\$4,815.00
<u>Net Amount Due</u>	\$27,285.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253252-2	08/02/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Poi/Pres/D/Barack Obama	OBAMA FOR AMERICA	1390

Flight Dates	Order #	Alt Order #
07/03/12 - 07/30/12	253252	06222528

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
1	07/03/12	07/30/12	Rachael Ray	9-10a	MTWTF--	:30	3	\$225.00	NM																																								
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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19 WKMG	M	07/30/12	12:11 PM	Local 6 News 12-1230p	12-1230p	:30	OFA12G082H	\$400.00	NM																																								
6	07/03/12	07/30/12	Morn News at 5a	5-530a	MTWTF--	:30	2	\$250.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/24/12</td><td>07/30/12</td><td>MTWTF--</td><td>2</td><td>\$250.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>7 WKMG</td><td>M</td><td>07/30/12</td><td>5:22 AM</td><td>Morn News at 5a</td><td>5-530a</td><td>:30</td><td>OFA12G082H</td><td>\$250.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/24/12	07/30/12	MTWTF--	2	\$250.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	7 WKMG	M	07/30/12	5:22 AM	Morn News at 5a	5-530a	:30	OFA12G082H	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	07/24/12	07/30/12	MTWTF--	2	\$250.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
7 WKMG	M	07/30/12	5:22 AM	Morn News at 5a	5-530a	:30	OFA12G082H	\$250.00	NM																																								
7	07/03/12	07/30/12	Morn News at 530a	530-6a	MTWTF--	:30	5	\$275.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/24/12</td><td>07/30/12</td><td>MTWTF--</td><td>5</td><td>\$275.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>16 WKMG</td><td>M</td><td>07/30/12</td><td>5:41 AM</td><td>Morn News at 530a</td><td>530-6a</td><td>:30</td><td>OFA12A071H</td><td>\$275.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/24/12	07/30/12	MTWTF--	5	\$275.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	16 WKMG	M	07/30/12	5:41 AM	Morn News at 530a	530-6a	:30	OFA12A071H	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	07/24/12	07/30/12	MTWTF--	5	\$275.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
16 WKMG	M	07/30/12	5:41 AM	Morn News at 530a	530-6a	:30	OFA12A071H	\$275.00	NM																																								

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253252-2	08/02/12	August 2012	07/30/12 - 07/30/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1390	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/03/12	07/30/12	The Early Show	7-9a	MTWTF--	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 5 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 WKMG 07/30/12 8:45 AM The Early Show 7-9a :30 OFA12G082H \$275.00 NM									
13	07/03/12	07/30/12	News at 6p	6-630p	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 4 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WKMG 07/30/12 6:22 PM News at 6p 6-630p :30 OFA12G082H \$700.00 NM									
14	07/03/12	07/30/12	News at 7p	7-7:30p	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 07/30/12 7:13 PM News at 7p 7-7:30p :30 OFA12G082H \$850.00 NM									
15	07/03/12	07/30/12	David Letterman	1136p-1238a	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 WKMG 07/30/12 12:12 AM David Letterman 1136p-1238a :30 OFA12G082H \$500.00 NM									
21	07/03/12	07/30/12	Inside Edition	730-8p	MTWTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 07/30/12 7:43 PM Inside Edition 730-8p :30 OFA12P069H \$850.00 NM									
33	07/09/12	07/30/12	Nate Berkus	3-4p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 07/30/12 3:12 PM Nate Berkus 3-4p :30 OFA12A071H \$200.00 NM									

**Total Spots** 11 **Gross Total** \$4,975.00

## Payment Terms 30 Days

**Agency Commission** \$746.25  
**Net Amount Due** \$4,228.75

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523

Flight Dates	Order #	Alt Order #
08/14/12 - 09/03/12	255392	06257069

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	09/03/12	Let's Make a Deal	10-11a	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12   08/20/12   MTWTF--                   2                   \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMGW   08/15/12   9:59 AM   Let's Make a Deal   10-11a   :30   OFA12G083H   \$600.00   NM									
2 WKMC M   08/20/12   9:59 AM   Let's Make a Deal   10-11a   :30   OFA12G086H   \$600.00   NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12   08/27/12   MTWTF--                   2                   \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG Tu   08/21/12   9:58 AM   Let's Make a Deal   10-11a   :30   OFA12A093H   \$600.00   NM									
4 WKMG F   08/24/12   9:59 AM   Let's Make a Deal   10-11a   :30   OFA12A093H   \$600.00   NM									
2	08/14/12	09/03/12	Late Late Show	109-210a	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12   08/20/12   MTWTF--                   3                   \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu   08/14/12   2:08 AM   Late Late Show   109-210a   :30   OFA12G083H   \$250.00   NM									
3 WKMG Th   08/16/12   1:15 AM   Late Late Show   109-210a   :30   OFA12A091H   \$250.00   NM									
1 WKMC M   08/20/12   1:16 AM   Late Late Show   109-210a   :30   OFA12G086H   \$250.00   NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12   08/27/12   MTWTF--                   3                   \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 WKMG Tu   08/21/12   1:14 AM   Late Late Show   109-210a   :30   OFA12A093H   \$250.00   NM									
4 WKMG W   08/22/12   1:29 AM   Late Late Show   109-210a   :30   OFA12A093H   \$250.00   NM									
5 WKMG F   08/24/12   2:02 AM   Late Late Show   109-210a   :30   OFA12G086H   \$250.00   NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/14/12	09/03/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/14/12 11:33 PM M-F 11p News 11-1135p :30 OFA12G083H \$1,800.00 NM 3 WKMG Th 08/16/12 11:24 PM M-F 11p News 11-1135p :30 OFA12G086H \$1,800.00 NM 1 WKMG F 08/17/12 11:27 PM M-F 11p News 11-1135p :30 OFA12G086H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Th 08/23/12 11:27 PM M-F 11p News 11-1135p :30 OFA12G086H \$1,800.00 NM 6 WKMG F 08/24/12 11:47 PM M-F 11p News 11-1135p :30 OFA12A093H \$1,800.00 NM									
4	08/14/12	09/03/12	Price Is Right	11a-12p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/17/12 11:59 AM Price Is Right 11a-12p :30 OFA12A093H \$800.00 NM 1 WKMG M 08/20/12 10:59 AM Price Is Right 11a-12p :30 OFA12A093H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Th 08/23/12 10:59 AM Price Is Right 11a-12p :30 OFA12G086H \$800.00 NM 3 WKMG F 08/24/12 11:28 AM Price Is Right 11a-12p :30 OFA12A093H \$800.00 NM									
5	08/14/12	09/03/12	Soaps	12:30-2p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 1:59 PM Soaps 12:30-2p :30 OFA12G083H \$800.00 NM 2 WKMG M 08/20/12 1:29 PM Soaps 12:30-2p :30 OFA12A093H \$800.00 NM									
6	08/14/12	09/03/12	Extra	1237-109a	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/17/12 1:04 AM Extra 1237-109a :30 OFA12A093H \$400.00 NM 1 WKMG M 08/20/12 12:52 AM Extra 1237-109a :30 OFA12A093H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 08/21/12 12:52 AM Extra 1237-109a :30 OFA12G086H \$400.00 NM 4 WKMG W 08/22/12 1:08 AM Extra 1237-109a :30 OFA12G086H \$400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/14/12	09/03/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMCW 08/15/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 OFA12A091H \$700.00 NM 1 WKMGTh 08/16/12 12:09 PM Local 6 News 12-1230p 12-1230p :30 OFA12G086H \$700.00 NM 2 WKMG 08/20/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 OFA12G086H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTh 08/23/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 OFA12A093H \$700.00 NM 4 WKMGF 08/24/12 12:09 PM Local 6 News 12-1230p 12-1230p :30 OFA12G086H \$700.00 NM									
8	08/14/12	09/03/12	The Talk	2-3p	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/14/12 2:59 PM The Talk 2-3p :30 OFA12G083H \$600.00 NM									
9	08/14/12	09/03/12	Extra	4-430p	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 08/14/12 4:20 PM Extra 4-430p :30 OFA12G083H \$450.00 NM 1 WKMGF 08/17/12 4:19 PM Extra 4-430p :30 OFA12G086H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGTh 08/21/12 4:26 PM Extra 4-430p :30 OFA12A093H \$450.00 NM									
10	08/14/12	09/03/12	Morn News at 5a	5-530a	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 08/16/12 5:14 AM Morn News at 5a 5-530a :30 OFA12A091H \$300.00 NM 1 WKMGF 08/17/12 5:28 AM Morn News at 5a 5-530a :30 OFA12G086H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGF 08/24/12 5:25 AM Morn News at 5a 5-530a :30 OFA12G086H \$300.00 NM									

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## INVOICE



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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/14/12	09/03/12	News at 5p	5-530p	MTWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/20/12 5:13 PM News at 5p 5-530p :30 OFA12G086H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/21/12 5:12 PM News at 5p 5-530p :30 OFA12G086H \$800.00 NM									
12	08/14/12	09/03/12	Morn News at 530a	530-6a	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/15/12 5:41 AM Morn News at 530a 530-6a :30 OFA12A091H \$400.00 NM 1 WKMG 08/20/12 5:42 AM Morn News at 530a 530-6a :30 OFA12A093H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/21/12 5:41 AM Morn News at 530a 530-6a :30 OFA12A093H \$400.00 NM 4 WKMG 08/22/12 5:42 AM Morn News at 530a 530-6a :30 OFA12G086H \$400.00 NM									
13	08/14/12	09/03/12	Insider	530p-6p	MTWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/14/12 5:41 PM Insider 530p-6p :30 OFA12G083H \$650.00 NM 1 WKMG 08/16/12 5:40 PM Insider 530p-6p :30 OFA12A091H \$650.00 NM 2 WKMG 08/20/12 5:41 PM Insider 530p-6p :30 OFA12A093H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG 08/21/12 5:41 PM Insider 530p-6p :30 OFA12A093H \$650.00 NM 4 WKMG 08/22/12 5:46 PM Insider 530p-6p :30 OFA12A093H \$650.00 NM									
14	08/14/12	09/03/12	News at 6p	6-630p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/14/12 5:58 PM News at 6p 6-630p :30 OFA12G083H \$1,000.00 NM 1 WKMG 08/15/12 5:58 PM News at 6p 6-630p :30 OFA12A091H \$1,000.00 NM 2 WKMG 08/20/12 6:23 PM News at 6p 6-630p :30 OFA12G086H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG 08/21/12 6:21 PM News at 6p 6-630p :30 OFA12G086H \$1,000.00 NM 5 WKMG 08/23/12 5:58 PM News at 6p 6-630p :30 OFA12G086H \$1,000.00 NM 4 WKMG 08/24/12 6:29 PM News at 6p 6-630p :30 OFA12A093H \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/14/12	09/03/12	Morn News at 6a	6-7a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 6:11 AM Morn News at 6a 6-7a :30 OFA12G083H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/21/12 6:42 AM Morn News at 6a 6-7a :30 OFA12G086H \$500.00 NM									
17	08/14/12	09/03/12	News at 7p	7-7:30p	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 7:12 PM News at 7p 7-7:30p :30 OFA12G083H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/24/12 7:13 PM News at 7p 7-7:30p :30 OFA12G086H \$1,200.00 NM									
18	08/14/12	09/03/12	Inside Edition	730-8p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/14/12 08/20/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 7:28 PM Inside Edition 730-8p :30 OFA12G083H \$1,200.00 NM 2 WKMG M 08/20/12 7:42 PM Inside Edition 730-8p :30 OFA12A093H \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/12 08/27/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 08/21/12 7:51 PM Inside Edition 730-8p :30 OFA12A093H \$1,200.00 NM 3 WKMG W 08/22/12 7:43 PM Inside Edition 730-8p :30 OFA12G086H \$1,200.00 NM									
19	08/17/12	08/31/12	Fri 8-9p	8-9p	----1--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/17/12 Fri 8-9p 8-9p :00 <del>\$3,000.00</del> NM See MG 19.4									
4 WKMG F 08/17/12 8:34 PM Teachers Rock/Won't Back Dwn 8-9p :30 OFA12A093H \$3,000.00 NM MG for 19.1 08/17									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG M 08/20/12 10:37 PM Hawaii Five-O 10-11p :30 OFA12G086H \$3,000.00 NM MG for 19.2 08/24									
2 WKMG F 08/24/12 Fri 8-9p 8-9p :00 <del>\$3,000.00</del> NM See MG 19.5									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	08/18/12	09/01/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 12:02 AM Inside Edition Wknd 1135p-1205a :30 OFA12A093H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/25/12 12:16 AM Inside Edition Wknd 1135p-1205a :30 OFA12A093H \$500.00 NM									
21	08/18/12	09/01/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 5:42 AM Sat 5-7a News 5-7a :30 OFA12G086H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/25/12 5:23 AM Sat 5-7a News 5-7a :30 OFA12A093H \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Sa 08/18/12 6:43 AM Sat 5-7a News 5-7a :30 OFA12A093H \$150.00 NM MG for 21.3 09/01									
22	08/18/12	09/01/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/18/12 6:24 PM Sat Local 8 News at 6p 6-630p :30 OFA12G086H \$550.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/25/12 6:23 PM Sat Local 6 News at 6p 6-630p :30 OFA12G086H \$550.00 NM									
23	08/19/12	09/02/12	The Mentalist	10-11p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 10:47 PM The Mentalist 10-11p :30 OFA12G086H \$4,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/19/12	09/02/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 11:27 AM Face The Nation 1030-1130a :30 OFA12G086H \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 10:59 AM Face The Nation 1030-1130a :30 OFA12G086H \$1,100.00 NM									
25	08/19/12	09/02/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 11:12 PM Sun 11p News 11-1135p :30 OFA12A093H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 11:26 PM Sun 11p News 11-1135p :30 OFA12G086H \$1,800.00 NM									
26	08/19/12	09/02/12	Without a Trace	1135p-1235a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 12:06 AM Without a Trace 1135p-1235a :30 OFA12G086H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 12:30 AM Without a Trace 1135p-1235a :30 OFA12A093H \$500.00 NM									
27	08/19/12	09/02/12	6-830a Sun News	6a-830a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 7:27 AM 6-830a Sun News 6a-830a :30 OFA12G086H \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 8:09 AM 6-830a Sun News 6a-830a :30 OFA12G086H \$200.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	08/19/12	09/02/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 28.4									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 28.6 6 WKMG Su 08/26/12 6:42 PM Sun 630p News 630-7p :30 OFA12A093H \$650.00 NM MG for 28.2 08/26									
29	08/19/12	09/02/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 9:31 AM CBS Sunday Morning 9-1030a :30 OFA12A093H \$1,300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 9:48 AM CBS Sunday Morning 9-1030a :30 OFA12A093H \$1,300.00 NM									
30	08/19/12	09/02/12	Good Wife	9-10p	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/19/12 9:48 PM Good Wife 9-10p :30 OFA12A093H \$4,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/26/12 9:39 PM Good Wife 9-10p :30 OFA12A093H \$4,000.00 NM									
31	08/16/12	08/30/12	Person of Interest	10-11p	---1---	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---1--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 08/16/12 10:48 PM Person of Interest 10-11p :30 OFA12A091H \$5,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---1--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 08/23/12 10:34 PM Person of Interest 10-11p :30 OFA12A093H \$5,000.00 NM									

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## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1523	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	08/14/12	08/28/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 7:59 PM NCIS 8-9p :30 0FA12G083H \$7,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/21/12 8:48 PM NCIS 8-9p :30 0FA12G086H \$7,000.00 NM									
33	08/14/12	08/28/12	NCIS:LA	9-10p	-1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 9:47 PM NCIS:LA 9-10p :30 0FA12G083H \$6,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/21/12 9:44 PM NCIS:LA 9-10p :30 0FA12A093H \$6,000.00 NM									
34	08/20/12	08/24/12	M-F 11p News	11-1135p	MTWTF--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 08/22/12 11:23 PM M-F 11p News 11-1135p :30 0FA12A093H \$1,800.00 NM									
35	08/20/12	08/24/12	Price Is Right	11a-12p	MTWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/24/12 10:58 AM Price Is Right 11a-12p :30 0FA12G086H \$800.00 NM									
36	08/26/12	08/26/12	Sun 630p News	630-7p	-----S	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/26/12 6:56 PM Sun 630p News 630-7p :30 0FA12G086H \$650.00 NM									
37	08/20/12	08/24/12	Mom News at 5a	5-530a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/24/12 5:13 AM Mom News at 5a 5-530a :30 0FA12A093H \$300.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255392-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser		Product	Estimate Number
Pol/Pres/D/Barack Obama		OBAMA FOR AMERICA	1523

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
38	08/20/12	08/24/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	1	\$700.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/20/12</td><td>08/26/12</td><td>MTWTF--</td><td>1</td><td>\$700.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>Tu</td><td>08/21/12</td><td>12:22 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>OFA12G086H</td><td>\$700.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/20/12	08/26/12	MTWTF--	1	\$700.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	Tu	08/21/12	12:22 PM	Local 6 News 12-1230p	12-1230p	:30	OFA12G086H	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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1 WKMG	Tu	08/21/12	12:22 PM	Local 6 News 12-1230p	12-1230p	:30	OFA12G086H	\$700.00	NM																																								

Total Spots **96** Gross Total **\$117,550.00**

**Payment Terms 30 Days**

Agency Commission **\$17,632.50**

Net Amount Due **\$99,917.50**

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255109-2	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1507

Flight Dates	Order #	Alt Order #
07/25/12 - 08/07/12	255109	06253424

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
1	07/25/12	07/31/12	Late Late Show	109-210a	MTWTF--	:30	2	\$250.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/12</td><td>07/31/12</td><td>MTWTF--</td><td>2</td><td>\$250.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>M</td><td>07/30/12</td><td>1:39 AM</td><td>Late Late Show</td><td>109-210a</td><td>:30</td><td>OFA12G082H</td><td>\$250.00</td><td>NM</td></tr> <tr> <td>2 WKMG</td><td>Tu</td><td>07/31/12</td><td>1:40 AM</td><td>Late Late Show</td><td>109-210a</td><td>:30</td><td>OFA12G082H</td><td>\$250.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/12	07/31/12	MTWTF--	2	\$250.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	M	07/30/12	1:39 AM	Late Late Show	109-210a	:30	OFA12G082H	\$250.00	NM	2 WKMG	Tu	07/31/12	1:40 AM	Late Late Show	109-210a	:30	OFA12G082H	\$250.00	NM																														
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
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2 WKMG	Th	08/02/12	11:11 PM	M-F 11p News	11-1135p	:30	OFA12G082H	\$1,800.00	NM																																																																																
3	07/25/12	07/31/12	David Letterman	1136p-1238a	MTWTF--	:30	1	\$700.00	NM																																																																																
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>07/25/12</td><td>07/31/12</td><td>MTWTF--</td><td>1</td><td>\$700.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td>Tu</td><td>07/31/12</td><td>11:49 PM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>OFA12G082H</td><td>\$700.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/12	07/31/12	MTWTF--	1	\$700.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG	Tu	07/31/12	11:49 PM	David Letterman	1136p-1238a	:30	OFA12G082H	\$700.00	NM																																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
	07/25/12	07/31/12	MTWTF--	1	\$700.00																																																																																				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																
1 WKMG	Tu	07/31/12	11:49 PM	David Letterman	1136p-1238a	:30	OFA12G082H	\$700.00	NM																																																																																

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## INVOICE



http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255109-2	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1507	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/25/12	08/07/12	Price Is Right	11a-12p	MTWTF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 11:59 AM Price Is Right 11a-12p :30 OFA12G082H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/12 08/07/12 MTWTF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/03/12 11:59 AM Price Is Right 11a-12p :30 OFA12G082H \$800.00 NM									
5	07/25/12	08/07/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 OFA12G082H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/12 08/07/12 MTWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/07/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 OFA12G082H \$700.00 NM									
6	07/25/12	08/07/12	Morn News at 5a	5-530a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/12 08/07/12 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/07/12 5:13 AM Morn News at 5a 5-530a :30 OFA12G082H \$300.00 NM									
7	07/25/12	07/31/12	Morn News at 530a	530-6a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 07/30/12 5:55 AM Morn News at 530a 530-6a :30 OFA12G082H \$400.00 NM									
16	08/05/12	08/05/12	Sun 630p News	630-7p	-----S	:30	1	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 6:49 PM Sun 630p News 630-7p :30 OFA12G082H \$650.00 NM									

**Total Spots 12 Gross Total \$9,150.00**

## Payment Terms 30 Days

**Agency Commission \$1,372.50**

**Net Amount Due \$7,777.50**

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**GMMB**  
 Attention: Accounts Payable  
 3050 K Street NW  
 Suite 100  
 Washington, DC 20007

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255758-1	08/26/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1549

Flight Dates	Order #	Alt Order #
08/04/12 - 08/17/12	255758	06261883

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/17/12	08/17/12	Teachers Rock/Won't Back 8-9p		----1--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ----1-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/17/12 8:43 PM Teachers Rock/Won't Back Dwnr 8-9p :30 OFA12D087H \$3,000.00 NM									
2	08/06/12	08/17/12	M-F 11p News	11-1135p	MTWTF--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 08/06/12 11:34 PM M-F 11p News 11-1135p :30 OFA12D087H \$1,800.00 NM 1 WKMG Tu 08/07/12 11:24 PM M-F 11p News 11-1135p :30 OFA12D087H \$1,800.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG W 08/15/12 11:22 PM M-F 11p News 11-1135p :30 OFA12D087H \$1,800.00 NM 4 WKMG F 08/17/12 11:22 PM M-F 11p News 11-1135p :30 OFA12D087H \$1,800.00 NM									
3	08/06/12	08/17/12	Price Is Right	11a-12p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/07/12 11:30 AM Price Is Right 11a-12p :30 OFA12D087H \$800.00 NM 1 WKMG F 08/10/12 12:00 PM Price Is Right 11a-12p :30 OFA12D087H \$800.00 NM Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Th 08/16/12 11:59 AM Price Is Right 11a-12p :30 OFA12D087H \$800.00 NM 3 WKMG F 08/17/12 10:59 AM Price Is Right 11a-12p :30 OFA12D087H \$800.00 NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255758-1	08/26/12	August 2012	07/30/12 - 08/17/12
Advertiser		Product	Estimate Number
Pol/Pres/D/Barack Obama		OBAMA FOR AMERICA	1549

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/06/12	08/17/12	Soaps	12:30-2p	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 1:29 PM Soaps 12:30-2p :30 OFA12D087H \$800.00 NM 1 WKMGW 08/08/12 1:29 PM Soaps 12:30-2p :30 OFA12D087H \$800.00 NM 3 WKMGTh 08/09/12 1:29 PM Soaps 12:30-2p :30 OFA12D087H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG 08/13/12 12:28 PM Soaps 12:30-2p :30 OFA12D087H \$800.00 NM 4 WKMGW 08/15/12 1:29 PM Soaps 12:30-2p :30 OFA12D087H \$800.00 NM 5 WKMGTh 08/16/12 12:56 PM Soaps 12:30-2p :30 OFA12D087H \$800.00 NM									
5	08/06/12	08/17/12	Extra	1237-109a	MTWTF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 12:57 AM Extra 1237-109a :30 OFA12D087H \$400.00 NM 2 WKMGTu 08/07/12 12:58 AM Extra 1237-109a :30 OFA12D087H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/15/12 12:59 AM Extra 1237-109a :30 OFA12D087H \$400.00 NM 4 WKMGTh 08/16/12 12:51 AM Extra 1237-109a :30 OFA12D087H \$400.00 NM									
6	08/06/12	08/17/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 12:20 PM Local 6 News 12-1230p :30 OFA12D087H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 08/16/12 12:26 PM Local 6 News 12-1230p :30 OFA12D087H \$700.00 NM 3 WKMGF 08/17/12 12:20 PM Local 6 News 12-1230p :30 OFA12D087H \$700.00 NM									
7	08/06/12	08/17/12	Extra	4-430p	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 08/07/12 4:26 PM Extra 4-430p :30 OFA12D087H \$450.00 NM 2 WKMGW 08/08/12 4:27 PM Extra 4-430p :30 OFA12D087H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 08/14/12 4:12 PM Extra 4-430p :30 OFA12D087H \$450.00 NM 4 WKMGTh 08/16/12 3:59 PM Extra 4-430p :30 OFA12D087H \$450.00 NM									

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**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255758-1	08/26/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1549	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	08/06/12	08/17/12	Inside Edition	430-5P	MTWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 4:52 PM Inside Edition 430-5P :30 OFA12D087H \$550.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/15/12 4:42 PM Inside Edition 430-5P :30 OFA12D087H \$550.00 NM									
9	08/06/12	08/17/12	Insider	530p-6p	MTWTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 5:40 PM Insider 530p-6p :30 OFA12D087H \$650.00 NM 2 WKMG Tu 08/07/12 5:47 PM Insider 530p-6p :30 OFA12D087H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/13/12 5:41 PM Insider 530p-6p :30 OFA12D087H \$650.00 NM 4 WKMGW 08/15/12 5:47 PM Insider 530p-6p :30 OFA12D087H \$650.00 NM									
10	08/06/12	08/17/12	News at 6p	6-630p	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 5:58 PM News at 6p 6-630p :30 OFA12D087H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 08/16/12 6:22 PM News at 6p 6-630p :30 OFA12D087H \$1,000.00 NM									
11	08/06/12	08/17/12	The Early Show	7-9a	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 8:13 AM The Early Show 7-9a :30 OFA12D087H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/14/12 8:13 AM The Early Show 7-9a :30 OFA12D087H \$500.00 NM									
12	08/13/12	08/17/12	Inside Edition	730-8p	MTWTF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/15/12 7:42 PM Inside Edition 730-8p :30 OFA12D087H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1549	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/06/12	08/17/12	Rachael Ray	9-10a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 9:12 AM Rachael Ray 9-10a :30 OFA12D087H \$350.00 NM 1 WKMG 08/07/12 9:23 AM Rachael Ray 9-10a :30 OFA12D087H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/14/12 9:15 AM Rachael Ray 9-10a :30 OFA12D087H \$350.00 NM 4 WKMG 08/15/12 9:15 AM Rachael Ray 9-10a :30 OFA12D087H \$350.00 NM									
14	08/04/12	08/11/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 12:02 AM Inside Edition Wknd 1135p-1205a :30 OFA12D087H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/11/12 12:02 AM Inside Edition Wknd 1135p-1205a :30 OFA12D087H \$500.00 NM									
15	08/04/12	08/11/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 8:28 AM 7-9a Sat Early Show 7-9a :30 OFA12D087H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/11/12 7:58 AM 7-9a Sat Early Show 7-9a :30 OFA12D087H \$400.00 NM									
16	08/05/12	08/05/12	The Mentalist	10-11p	-----1	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 10:36 PM The Mentalist 10-11p :30 OFA12D087H \$4,000.00 NM									
17	08/05/12	08/12/12	Sun 11p News	11-1135p	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 11:33 PM Sun 11p News 11-1135p :30 OFA12D087H \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/12/12 11:26 PM Sun 11p News 11-1135p :30 OFA12D087H \$1,800.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255758-1	08/26/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1549	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/05/12	08/12/12	Without a Trace	1135p-1235a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 12:33 AM Without a Trace 1135p-1235a :30 OFA12D087H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/12/12 12:44 AM Without a Trace 1135p-1235a :30 OFA12D087H \$500.00 NM									
19	08/05/12	08/12/12	CBS Eve News	630-7p	-----1	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 5:59 PM CBS Eve News 630-7p :30 OFA12D087H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Th 08/09/12 12:00 AM David Letterman 1136p-1238a :30 OFA12D087H \$650.00 NM MG for 19.2 08/12 2 WKMG Su 08/12/12 CBS Eve News 630-7p :00 <del>\$650.00</del> NM See MG 19.3									
20	08/07/12	08/14/12	NCIS:LA	9-10p	-1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/07/12 9:46 PM NCIS:LA 9-10p :30 OFA12D087H \$6,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/14/12 9:33 PM NCIS:LA 9-10p :30 OFA12D087H \$6,000.00 NM									

Total Spots 54 Gross Total \$56,700.00

## Payment Terms 30 Days

Agency Commission \$8,505.00  
Net Amount Due \$48,195.00

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**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

<http://www.local6.com>

**Billing Address:**

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

**Send Payment To:**

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
255396-1	08/15/12	August 2012	07/30/12 - 08/13/12

<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WKMG	Kristen Waskie	MMT/Philadelph	National

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1519

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
07/31/12 - 08/13/12	255396	06257080

<u>Billing Calendar</u>	<u>Billing Type</u>
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	08/02/12	08/13/12	M-F 11p News	11-1135p	MTWTF--	1:00	3	\$3,600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/31/12	08/06/12	M--TF--	3	\$3,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKMG	Th	08/02/12	11:27 PM	M-F 11p News	11-1135p	1:00	OFA12G078H	\$3,600.00	NM
3	WKMG	F	08/03/12	11:27 PM	M-F 11p News	11-1135p	1:00	OFA12G078H	\$3,600.00	NM
1	WKMG	M	08/06/12	11:23 PM	M-F 11p News	11-1135p	1:00	OFA12G078H	\$3,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/07/12	08/13/12	MTWTF--	3	\$3,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WKMG	Th	08/09/12	11:11 PM	M-F 11p News	11-1135p	1:00	OFA12G078H	\$3,600.00	NM
4	WKMG	F	08/10/12	11:28 PM	M-F 11p News	11-1135p	1:00	OFA12G078H	\$3,600.00	NM
6	WKMG	M	08/13/12	11:26 PM	M-F 11p News	11-1135p	1:00	OFA12G078H	\$3,600.00	NM
2	07/31/12	08/13/12	Price Is Right	11a-12p	MTWTF--	1:00	3	\$1,600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	07/31/12	08/06/12	MTWTF--	3	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WKMG	Tu	07/31/12	10:58 AM	Price Is Right	11a-12p	1:00	OFA12G078H	\$1,600.00	NM
1	WKMG	W	08/01/12	11:59 AM	Price Is Right	11a-12p	1:00	OFA12G078H	\$1,600.00	NM
2	WKMG	Th	08/02/12	10:59 AM	Price Is Right	11a-12p	1:00	OFA12G078H	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	08/07/12	08/13/12	MTWTF--	3	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WKMG	W	08/08/12	11:59 AM	Price Is Right	11a-12p	1:00	OFA12G078H	\$1,600.00	NM
5	WKMG	Th	08/09/12	10:58 AM	Price Is Right	11a-12p	1:00	OFA12G078H	\$1,600.00	NM
4	WKMG	M	08/13/12	11:59 AM	Price Is Right	11a-12p	1:00	OFA12G078H	\$1,600.00	NM

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255396-1	08/15/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1519	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/31/12	08/13/12	Morn News at 5a	5-530a	MTWTF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/02/12 5:27 AM Morn News at 5a 5-530a 1:00 OFA12G078H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/12 08/13/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/07/12 5:29 AM Morn News at 5a 5-530a 1:00 OFA12G078H \$600.00 NM									
4	08/02/12	08/13/12	News at 6p	6-630p	MTWTF--	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 M--TF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 6:22 PM News at 6p 6-630p 1:00 OFA12G078H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/12 08/13/12 MTWTF-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/10/12 6:21 PM News at 6p 6-630p 1:00 OFA12G078H \$2,000.00 NM									
5	07/31/12	08/13/12	News at 7p	7-7:30p	MTWTF--	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/31/12 08/06/12 MTWTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 07/31/12 6:59 PM News at 7p 7-7:30p 1:00 OFA12G078H \$2,400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/07/12 08/13/12 MTWTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 08/09/12 7:14 PM News at 7p 7-7:30p 1:00 OFA12G078H \$2,400.00 NM									
6	08/03/12	08/10/12	Undercover Boss	8-9p	----1--	1:00	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/03/12 7:58 PM Undercover Boss 8-9p 1:00 OFA12G078H \$6,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG F 08/10/12 8:46 PM Undercover Boss 8-9p 1:00 OFA12G078H \$6,000.00 NM									
7	08/04/12	08/11/12	Sat 5-7a News	5-7a	-----1-	1:00	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 5:28 AM Sat 5-7a News 5-7a 1:00 OFA12G078H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/11/12 5:29 AM Sat 5-7a News 5-7a 1:00 OFA12G078H \$300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255396-1	08/15/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1519	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/04/12	08/11/12	Sat Local 6 News at 6p	6-630p	-----1-	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 6:24 PM Sat Local 6 News at 6p 6-630p 1:00 OFA12G078H \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/11/12 Sat Local 6 News at 6p 6-630p :00 <del>\$1,100.00</del> NM See MG 8.3									
3 WKMG Sa 08/11/12 4:30 PM PGA CHAMPIONSHIP SA-SU 2P-7P 1:00 OFA12G078H \$1,100.00 NM MG for 8.2 08/11									
9	08/05/12	08/05/12	Sun 11p News	11-1135p	-----1	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 11:22 PM Sun 11p News 11-1135p 1:00 OFA12G078H \$3,600.00 NM									
10	08/05/12	08/12/12	Without a Trace	1135p-1235a	-----1	1:00	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 11:52 PM Without a Trace 1135p-1235a 1:00 OFA12G078H \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/12/12 12:08 AM Without a Trace 1135p-1235a 1:00 OFA12G078H \$1,000.00 NM									
11	08/05/12	08/12/12	CBS Eve News	630-7p	-----1	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 CBS Eve News 630-7p :00 <del>\$1,300.00</del> NM See MG 11.3									
3 WKMG W 08/08/12 5:28 PM News at 5p 5-530p 1:00 OFA12G078H \$1,300.00 NM MG for 11.1 08/05									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG W 08/08/12 6:58 AM Morn News at 6a 6-7a 1:00 OFA12G078H \$650.00 NM MG for 11.2 08/12									
4 WKMG Th 08/09/12 6:54 AM Morn News at 6a 6-7a 1:00 OFA12G078H \$650.00 NM MG for 11.2 08/12									
2 WKMG Su 08/12/12 CBS Eve News 630-7p :00 <del>\$1,300.00</del> NM See MG 11.4, 11.5									

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**INVOICE**

http://www.local6.com

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
255398-1	08/15/12	August 2012	07/30/12 - 08/13/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1519	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																
12	07/31/12	08/07/12	NCIS:LA	9-10p	-1-----	1:00	1	\$12,000.00	NM																																																																																
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>-1-----</td><td>1</td><td>\$12,000.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>07/31/12</td><td>9:36 PM</td><td>NCIS:LA</td><td>9-10p</td><td>1:00</td><td>0FA12G078H</td><td>\$12,000.00 NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>-1-----</td><td>1</td><td>\$12,000.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>2</td><td>WKMG</td><td>Tu</td><td>08/07/12</td><td>9:35 PM</td><td>NCIS:LA</td><td>9-10p</td><td>1:00</td><td>0FA12G078H</td><td>\$12,000.00 NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/30/12	08/05/12	-1-----	1	\$12,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	Tu	07/31/12	9:36 PM	NCIS:LA	9-10p	1:00	0FA12G078H	\$12,000.00 NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/06/12	08/12/12	-1-----	1	\$12,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	2	WKMG	Tu	08/07/12	9:35 PM	NCIS:LA	9-10p	1:00	0FA12G078H	\$12,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
	07/30/12	08/05/12	-1-----	1	\$12,000.00																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																																																
1	WKMG	Tu	07/31/12	9:36 PM	NCIS:LA	9-10p	1:00	0FA12G078H	\$12,000.00 NM																																																																																
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																				
	08/06/12	08/12/12	-1-----	1	\$12,000.00																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																																																
2	WKMG	Tu	08/07/12	9:35 PM	NCIS:LA	9-10p	1:00	0FA12G078H	\$12,000.00 NM																																																																																
13	08/12/12	08/12/12	M-SU 11p News	11-1135p	-----S	:30	2	\$1,800.00	NM																																																																																
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>08/12/12</td><td>11:37 PM</td><td>M-SU 11p News</td><td>11-1135p</td><td>:30</td><td>0FA12Z090H</td><td>\$1,800.00 NM</td></tr><tr><td>2</td><td>WKMG</td><td>Su</td><td>08/12/12</td><td>11:49 PM</td><td>M-SU 11p News</td><td>11-1135p</td><td>:30</td><td>0FA12Z090H</td><td>\$1,800.00 NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG	Su	08/12/12	11:37 PM	M-SU 11p News	11-1135p	:30	0FA12Z090H	\$1,800.00 NM	2	WKMG	Su	08/12/12	11:49 PM	M-SU 11p News	11-1135p	:30	0FA12Z090H	\$1,800.00 NM																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																																																																
1	WKMG	Su	08/12/12	11:37 PM	M-SU 11p News	11-1135p	:30	0FA12Z090H	\$1,800.00 NM																																																																																
2	WKMG	Su	08/12/12	11:49 PM	M-SU 11p News	11-1135p	:30	0FA12Z090H	\$1,800.00 NM																																																																																
Total Spots							34	Gross Total	\$91,800.00																																																																																

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$13,770.00</b>
<u>Net Amount Due</u>	<b>\$78,030.00</b>

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**INVOICE**

http://www.local6.com

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
254754-2	08/06/12	August 2012	07/30/12 - 08/03/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1492

Flight Dates	Order #	Alt Order #
07/21/12 - 08/03/12	254754	06245137

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/24/12	08/03/12	Late Late Show	109-210a	MTWTF--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WKMG	M	07/30/12	1:15 AM	Late Late Show	109-210a	:30	OFA12D076H	\$250.00 NM
9	WKMG	Tu	07/31/12	1:29 AM	Late Late Show	109-210a	:30	OFA12D076H	\$250.00 NM
7	WKMG	W	08/01/12	1:30 AM	Late Late Show	109-210a	:30	OFA12D076H	\$250.00 NM
10	WKMG	Th	08/02/12	1:14 AM	Late Late Show	109-210a	:30	OFA12D076H	\$250.00 NM
8	WKMG	F	08/03/12	1:28 AM	Late Late Show	109-210a	:30	OFA12D076H	\$250.00 NM
3	07/24/12	08/03/12	M-F 11p News	11-1135p	MTWTF--	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WKMG	M	07/30/12	11:23 PM	M-F 11p News	11-1135p	:30	OFA12D076H	\$1,800.00 NM
8	WKMG	Tu	07/31/12	11:23 PM	M-F 11p News	11-1135p	:30	OFA12D076H	\$1,800.00 NM
5	WKMG	W	08/01/12	11:23 PM	M-F 11p News	11-1135p	:30	OFA12D076H	\$1,800.00 NM
4	07/24/12	08/03/12	David Letterman	1136p-1238a	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WKMG	W	08/01/12	12:01 AM	David Letterman	1136p-1238a	:30	OFA12D076H	\$700.00 NM
5	WKMG	Th	08/02/12	11:50 PM	David Letterman	1136p-1238a	:30	OFA12D076H	\$700.00 NM
4	WKMG	F	08/03/12	12:07 AM	David Letterman	1136p-1238a	:30	OFA12D076H	\$700.00 NM

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
254754-2	08/06/12	August 2012	07/30/12 - 08/03/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1492	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	07/24/12	08/03/12	Price Is Right	11a-12p	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 08/01/12 10:59 AM Price Is Right 11a-12p :30 OFA12D076H \$800.00 NM 6 WKMGTh 08/02/12 11:29 AM Price Is Right 11a-12p :30 OFA12D076H \$800.00 NM 4 WKMGF 08/03/12 11:29 AM Price Is Right 11a-12p :30 OFA12D076H \$800.00 NM									
6	07/24/12	08/03/12	Soaps	12:30-2p	MTWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGTu 07/31/12 1:29 PM Soaps 12:30-2p :30 OFA12D076H \$800.00 NM 8 WKMGW 08/01/12 1:59 PM Soaps 12:30-2p :30 OFA12D076H \$800.00 NM 7 WKMGTh 08/02/12 1:29 PM Soaps 12:30-2p :30 OFA12D076H \$800.00 NM 6 WKMGF 08/03/12 12:55 PM Soaps 12:30-2p :30 OFA12D076H \$800.00 NM									
7	07/24/12	08/03/12	Extra	1237-109a	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMGW 07/30/12 12:51 AM Extra 1237-109a :30 OFA12D076H \$400.00 NM 4 WKMGTu 07/31/12 1:08 AM Extra 1237-109a :30 OFA12D076H \$400.00 NM 5 WKMGW 08/01/12 1:05 AM Extra 1237-109a :30 OFA12D076H \$400.00 NM									
8	07/24/12	08/03/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMGW 08/01/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 OFA12D076H \$700.00 NM 5 WKMGTh 08/02/12 12:19 PM Local 6 News 12-1230p 12-1230p :30 OFA12D076H \$700.00 NM 4 WKMGF 08/03/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 OFA12D076H \$700.00 NM									
9	07/24/12	08/03/12	The Talk	2-3p	MTWTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMGW 08/01/12 2:29 PM The Talk 2-3p :30 OFA12D076H \$600.00 NM 5 WKMGTh 08/02/12 2:59 PM The Talk 2-3p :30 OFA12D076H \$600.00 NM 4 WKMGF 08/03/12 2:26 PM The Talk 2-3p :30 OFA12D076H \$600.00 NM									

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http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
254754-2	08/06/12	August 2012	07/30/12 - 08/03/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1492	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	07/24/12	08/03/12	Extra	4-430p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 07/31/12 4:20 PM Extra 4-430p :30 OFA12D076H \$450.00 NM 6 WKMG W 08/01/12 4:12 PM Extra 4-430p :30 OFA12D076H \$450.00 NM 5 WKMG F 08/03/12 4:20 PM Extra 4-430p :30 OFA12D076H \$450.00 NM									
11	07/24/12	08/03/12	Morn News at 530a	530-6a	MTWTF--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG W 08/01/12 5:30 AM Morn News at 530a 530-6a :30 OFA12D076H \$400.00 NM									
12	07/24/12	08/03/12	Insider	530p-6p	MTWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG M 07/30/12 5:47 PM Insider 530p-6p :30 OFA12D076H \$650.00 NM 4 WKMG Tu 07/31/12 5:42 PM Insider 530p-6p :30 OFA12D076H \$650.00 NM 5 WKMG W 08/01/12 5:41 PM Insider 530p-6p :30 OFA12D076H \$650.00 NM									
13	07/24/12	08/03/12	News at 6p	6-630p	MTWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Th 08/02/12 8:12 PM News at 6p 6-630p :30 OFA12D076H \$1,000.00 NM 4 WKMG F 08/03/12 6:21 PM News at 8p 6-630p :30 OFA12D076H \$1,000.00 NM									
14	07/24/12	08/03/12	The Early Show	7-9a	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG M 07/30/12 8:29 AM The Early Show 7-9a :30 OFA12D076H \$500.00 NM 4 WKMG Tu 07/31/12 8:40 AM The Early Show 7-9a :30 OFA12D076H \$500.00 NM									
15	07/24/12	08/03/12	Inside Edition	730-8p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 07/31/12 7:29 PM Inside Edition 730-8p :30 OFA12D076H \$1,200.00 NM 3 WKMG W 08/01/12 7:57 PM Inside Edition 730-8p :30 OFA12D076H \$1,200.00 NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
254754-2	08/06/12	August 2012	07/30/12 - 08/03/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1492	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	07/24/12	08/03/12	Rachael Ray	9-10a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG 07/30/12 9:55 AM Rachael Ray 9-10a :30 0FA120076H \$350.00 NM 5 WKMG 08/01/12 9:12 AM Rachael Ray 9-10a :30 0FA120076H \$350.00 NM 4 WKMG 08/02/12 9:46 AM Rachael Ray 9-10a :30 0FA12D076H \$350.00 NM									
28	08/02/12	08/02/12	Person of Interest	10-11p	---1---	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ---1--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/02/12 10:38 PM Person of Interest 10-11p :30 0FA120076H \$5,000.00 NM									
29	07/31/12	07/31/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/31/12 8:37 PM NCIS 8-9p :30 0FA12D076H \$7,000.00 NM									
31	08/01/12	08/03/12	News at 5p	5-530p	--WTF--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 5:14 PM News at 5p 5-530p :30 0FA120076H \$650.00 NM									

Total Spots 46 Gross Total \$42,250.00

## Payment Terms 30 Days

Agency Commission \$6,337.50

Net Amount Due \$35,912.50

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## INVOICE



http://www.local6.com

**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
256556-1	08/26/12	August 2012	07/30/12 - 08/16/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1596

Flight Dates	Order #	Alt Order #
08/11/12 - 08/16/12	256556	06272922

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
CIA

IDB #	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/16/12	M-F 11p News	11-1135p	-TWT---	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12    08/19/12    -TWT---                    3        \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu   08/14/12   11:24 PM   M-F 11p News       11-1135p                :30   OFA12A091H                               \$1,800.00   NM									
1 WKMG W    08/15/12   11:27 PM   M-F 11p News       11-1135p                :30   OFA12A091H                               \$1,800.00   NM									
3 WKMG Th   08/16/12   11:27 PM   M-F 11p News       11-1135p                :30   OFA12A091H                               \$1,800.00   NM									
2	08/14/12	08/16/12	Price Is Right	11a-12p	-TWT---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12    08/19/12    -TWT---                    3        \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu   08/14/12   10:58 AM   Price Is Right       11a-12p                :30   OFA12A091H                               \$800.00   NM									
3 WKMG W    08/15/12   10:59 AM   Price Is Right       11a-12p                :30   OFA12A091H                               \$800.00   NM									
1 WKMG Th   08/16/12   11:28 AM   Price Is Right       11a-12p                :30   OFA12A091H                               \$800.00   NM									
3	08/14/12	08/16/12	Extra	1237-109a	-TWT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12    08/19/12    -TWT---                    2        \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu   08/14/12   12:58 AM   Extra                1237-109a                :30   OFA12A091H                               \$400.00   NM									
1 WKMG Th   08/16/12   1:05 AM   Extra                1237-109a                :30   OFA12A091H                               \$400.00   NM									
4	08/14/12	08/16/12	Local 6 News 12-1230p	12-1230p	-TWT---	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12    08/19/12    -TWT---                    2        \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Tu   08/14/12   12:20 PM   Local 6 News 12-1230p       12-1230p                :30   OFA12A091H                               \$700.00   NM									
2 WKMG W    08/15/12   12:11 PM   Local 6 News 12-1230p       12-1230p                :30   OFA12A091H                               \$700.00   NM									

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Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
256556-1	08/26/12	August 2012	07/30/12 - 08/16/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	08/16/12	Extra	4-430p	-TWT---	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/15/12 4:20 PM Extra 4-430p :30 0FA12A091H \$450.00 NM 2 WKMGTh 08/16/12 4:21 PM Extra 4-430p :30 0FA12A091H \$450.00 NM									
8	08/14/12	08/16/12	Inside Edition	430-5P	-TWT---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/16/12 4:49 PM Inside Edition 430-5P :30 0FA12A091H \$550.00 NM									
7	08/14/12	08/16/12	Insider	530p-6p	-TWT---	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCtu 08/14/12 5:55 PM Insider 530p-6p :30 0FA12A091H \$650.00 NM 1 WKMGTh 08/16/12 5:55 PM Insider 530p-6p :30 0FA12A091H \$650.00 NM									
8	08/14/12	08/16/12	News at 6p	6-630p	-TWT---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/15/12 6:20 PM News at 6p 6-630p :30 0FA12A091H \$1,000.00 NM									
9	08/14/12	08/16/12	The Early Show	7-9a	-TWT---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCtu 08/14/12 8:24 AM The Early Show 7-9a :30 0FA12A091H \$500.00 NM									
10	08/14/12	08/16/12	Rachael Ray	9-10a	-TW----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TW---- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCtu 08/14/12 9:49 AM Rachael Ray 9-10a :30 0FA12A091H \$350.00 NM 2 WKMCW 08/15/12 9:45 AM Rachael Ray 9-10a :30 0FA12A091H \$350.00 NM									
16	08/14/12	08/14/12	NCIS:LA	9-10p	-1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCtu 08/14/12 9:35 PM NCIS:LA 9-10p :30 0FA12A091H \$6,000.00 NM									

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**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
256556-1	08/26/12	August 2012	07/30/12 - 08/16/12
Advertiser	Product	Estimate Number	
Pol/Pres/D/Barack Obama	OBAMA FOR AMERICA	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/14/12	08/16/12	Nate Berkus	3-4p	-TWT---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 3:41 PM Nate Berkus 3-4p :30 0FA12A091H \$400.00 NM									
18	08/16/12	08/16/12	Rachael Ray	9-10a	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 08/16/12 9:21 AM Rachael Ray 9-10a :30 0FA12A091H \$500.00 NM									
19	08/14/12	08/16/12	News at 5p	5-530p	-TWT---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 5:13 PM News at 5p 5-530p :30 0FA12A091H \$650.00 NM									
20	08/14/12	08/16/12	Morn News at 6a	6-7a	-TWT---	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -TWT--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 6:28 AM Morn News at 6a 6-7a :30 0FA12A091H \$650.00 NM 2 WKMG W 08/15/12 6:42 AM Morn News at 6a 6-7a :30 0FA12A091H \$650.00 NM									

Total Spots 25 Gross Total \$23,800.00

## Payment Terms 30 Days

Agency Commission \$3,570.00

Net Amount Due \$20,230.00

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